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FOR IMMEDIATE RELEASE

West Sacramento, California-January 27, 2012-Tony's Fine Foods and Bernard & Sons, Inc. are pleased to announce that Tony's has completed the purchase of certain assets and assumed certain product related liabilities of Bernard's, effective today, January 27, 2012. Tony's will consolidate the assets into its centralized distribution facility located in West Sacramento, California. We are also pleased to announce all of Bernard's Sales Representatives have agreed to join Tony's and we are excited about the opportunity to provide our customers with a broad array of products and services from a single source.

"This acquisition represents another step in Tony's continuing strategy of providing efficient service-oriented perishable food distribution throughout the West Coast," said Karl Berger, Chief Executive Officer of Tony's. "It will further enhance Tony's ability to meet growing consumer demand for fresh meat and poultry products at a variety of value price points. We believe vendors and customers will benefit from Tony's greater product reach, comprehensive and consolidated distribution and enhanced logistics and storage operations which ensure products are delivered fresh, multiple times per week."

Dennis Bernard, the principal shareholder and President of Bernard's, added "I am excited about this transaction for both our customers and our vendors. Tony's reputation for exceptional service and integrity made them the logical choice to continue Bernard's tradition of offering the very best service along with value pricing. I want to extend my heartfelt gratitude to everyone involved in our past success."

Founded in 1934, Tony's Fine Foods has become the largest privately owned distributor of perishable food products in Northern California. Now a third generation family-owned business, Tony's offers more than 17,000 quality products at competitive prices to its customers throughout the Western United States. To learn more about us, visit our website at tonysfinefoods.com.

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